



FOR IMMEDIATE RELEASE

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TACOTIME SERVES UP CHILI FOR FALL SEASON

Made Fresh Chili is Available for a Limited Time Only

SCOTTSDALE, Ariz. – (September 16, 2015) – Just in time for cooler fall temperatures, TacoTime® (www.TacoTime.com) is offering delicious, made-from-scratch chili, now for a limited time only, through November 3.

“Fall weather calls for warm, comfort foods such as our homemade chili,” said Chanel McFarlane, director of marketing for TacoTime. “Our chili is made fresh in our kitchen with seasoned beef, black beans, green chilies, jalapeno and our zesty 5 Alarm hot sauce. It’s a perfect meal to pick up on the way to a football game, or any fall event.”

TacoTime is offering chili by the bowl, or served over waffle fry nachos, or inside a mouthwatering burrito. The *Chili Cheese Nachos* are made with maize coated waffle fries, topped with chili and cheese. The *Chili Crunch Burrito* is made with chili, cheese sauce and crunchy corn chips rolled in a home-style tortilla.

“We are putting a different spin on nachos with this special chili promotion and the *Chili Cheese Nachos*,” said McFarlane. “The waffle fries add a dimension of flavor and are great combined with the beef, beans, spices of the chili and the cheese melted on top. The *Chili Crunch Burrito* is stuffed with chili, cheese sauce and corn chips and is full of big flavor.”

About TacoTime®

Headquartered in Scottsdale, Ariz., TacoTime® has been an industry leader in quality quick-service Mexican food for over 50 years. Founded in 1960, TacoTime has grown to nearly 400 franchised restaurants across the U.S. and Canada. In

2003, TacoTime became part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 16 quick-service restaurant brands.

About Kahala Brands™

Headquartered in Scottsdale, Ariz., Kahala Brands™ is one of the fastest growing franchising companies in the world with a portfolio of 16 quick-service restaurant brands including: Cold Stone Creamery®, Blimpie®, Planet Smoothie®, Tasti D-Lite, Samurai Sam's Teriyaki Grill®, The Great Steak™, NrGize Lifestyle Cafe®, Surf City Squeeze®, Johnnie's New York Pizzeria™, Cereality, Kahala Coffee Traders, Frullati Cafe & Bakery™, Rollerz™, Ranch One® and America's Taco Shop®.

For more information about TacoTime, visit www.TacoTime.com.

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