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**THE TACOTIME BEEF TACO SALAD AVAILABLE FOR A SPECIAL PRICE
FOR A LIMITED TIME ONLY**

Signature Fresh Salads Offer a Lighter Meal Option for Summer

SCOTTSDALE, Ariz. – (July 1, 2015) – TacoTime® (www.tacotime.com) is offering the deliciously, fresh *Beef Taco Salad* at a special price of \$3.49, for a limited time only. The Beef Taco Salad is made with seasoned ground beef and is topped with cheddar cheese, salsa fresca and is served atop of shredded lettuce in a crispy flour tortilla bowl.

“Our signature salads are made with the freshest ingredients and offer our customers a lighter meal option, especially on a hot summer day,” said Chanel McFarlane, director of marketing for TacoTime. “The Beef Taco Salad is one of the most popular with our customers. The beef is perfectly seasoned and the crisp flour tortilla bowls are made fresh in our stores every day.”

TacoTime also offers two additional salad options for customers to choose from, the *Chicken Taco Salad* and the *Fiesta Salad*. The Chicken Taco Salad is made with all-white meat chicken and topped with cheddar cheese and salsa fresca and is served on shredded lettuce in a crispy flour tortilla bowl. The Fiesta Salad is made with shredded lettuce, cabbage and seasoned rice, and is topped with cheddar and pepper jack cheese, black beans, salsa fresca, sunflower seeds, all-white meat chicken and topped with crisp whole-wheat tortilla strips.

“All of our salsa and sauces are also made in our stores daily using the highest quality produce. Flavorful onions, ripe tomatoes, juicy limes, and tangy cilantro bring out the home-style Mexican flare that TacoTime is known for,” said McFarlane.

About TacoTime®

Headquartered in Scottsdale, Ariz., TacoTime® has been an industry leader in quality quick-service Mexican food for over 50 years. Founded in 1960, TacoTime has grown to nearly 400 franchised restaurants across the U.S. and Canada. In 2003, TacoTime became part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 16 quick-service restaurant brands.

For more information about TacoTime, visit www.tacotime.com.

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