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TACOTIME DONATES TOYS TO CENTER AIDING HOMELESS FAMILIES

3,150 award-winning TacoTime children's paper trains contributed to Boise donation center

Scottsdale, Ariz. and Boise, Idaho -- (April 28, 2009) –Operation Love Center in Boise, Idaho was surprised with a toy donation from [TacoTime](#). In early March, the donation center, which collects food, clothing and other items for families in need, received 3,150 award-winning children toys from the quick-service Mexican food concept.

TacoTime donated their "Fiesta Freights", which are paper build-a-train toys included in the children's [Fiesta Friends](#) meal bags from January to March 2009. The Fiesta Freight toys were recently honored with a 2009 silver ADDY Award from the Kansas City Ad Club. After the toy giveaway ended, an over-run of the build-a-train paper toys remained. TacoTime's corporate office and franchisees agreed it would be a good idea to buy back the cases and donate them to children in need.

"TacoTime has been a part of the Boise community for 41 years. We feel that by supporting neighborhood charities, we're able to give back to a community that has supported us for so long," said Kevin Gingrich, president of TacoTime. "And because TacoTime is a family restaurant with so many locations within the Boise area, donating to the Operation Love Center was a natural fit."

The build-a-train toys come in four distinct designs, Pedro's Engine, Spike's Taco Car, Rosie's Flat Car and Dill's Caboose. The Fiesta Freight collection of toys can be assembled to create a full paper train, complete with an engine through a caboose. These toys can be traded, mixed and matched to make several lengths and designs of trains.

About TacoTime:

Headquartered in Scottsdale, Ariz., [TacoTime](#) has been an industry leader in quality quick-service Mexican food for nearly 50 years. Founded in 1960, TacoTime has grown to nearly 400 [franchised restaurants](#) across the U.S. and Canada. In 2003, TacoTime became part of [Kahala Corp](#), a leading brand-building franchisor with a portfolio of 12 restaurant brands. For more information about Kahala and TacoTime visit www.kahalacorp.com or www.tacotime.com.

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